

SHREYA TALWAR

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EDUCATION

The Ohio State University, Columbus, OH

August 2026– Present

Bachelor of Science in Business Administration (Finance)

Integrated Business & Engineering Honors Program

University Honors Program

Expected Graduation: May 2030

Morrill Scholarship Program Distinction Scholar

Emerson High School, McKinney, TX

August 2022 – May 2026

GPA: 4.0 SAT: 1530

WORK EXPERIENCE

So Sweet Dessert Emporium | Owner & CEO, McKinney, Texas

October 2019-May 2026

- Founded an allergy-conscious dessert business, generating \$10K+ in sales and 250K+ online views
- Supported charitable initiatives benefiting the Rainforest Trust and the Leukemia & Lymphoma Society
- Created 50+ products, fulfilled 300+ 5-star orders & catered events of 150+ guests

Tiger Rock Martial Arts | Instructor and Social Media Manager, Frisco, Texas

May 2023 – Present

- Certified martial arts instructor through Tiger Rock Corporate
- Teach 300+ students (ages 4+), mentor one-on-one, and judge at tournaments with 3K+ attendees.
- Manage academy's digital presence; grew reach to ~71K monthly views across platforms.

Yearbook | Editor-in-Chief, McKinney, Texas

August 2023 - May 2026

- Led a staff of ~30 to plan, photograph, and publish a 250-page yearbook
- Coordinated coverage of ~2000 student body and 50+ school events
- Led social media, increasing views by 260% and helped generate \$10k in senior ads

Simply Gifted | Co-Founder & CEO, McKinney, Texas

August 2024 - May 2026

- Generated **\$3K+ revenue in first 3 launches**; collaborated with influencers (e.g., Summer Farage).
- Pitched at **6 competitions** (3× finalist, including Top 5 at Illinois Wesleyan InnoVators, \$1K award).
- Partnered with local vendors to source cultural items for Diwali, Valentine's, and corporate baskets.

Distributive Education Clubs of America (DECA) | VP of Marketing, McKinney, Texas

August 2023 - May 2026

- Elected to oversee chapter marketing and social media efforts to ~150 members and other officer teams
- 2× District Finalist and State Qualifier in Buying & Merchandising Team Decision Making; District Finalist, State Finalist, and ICDC Qualifier in Business Services Marketing
- Contributed to Emerson DECA's recognition as Texas DECA Chapter of the Year, selected from 300+ chapters statewide

Running with the Bulls | Captain, McKinney, Texas

August 2023 - May 2026

- Selected as one of 20 student leaders to organize freshman orientation for ~500 incoming students
- Collaborated in a small group to coordinate logistics, including scheduling and communications
- Guided new students through campus tours and interactive sessions

Awards & Features

- Emerging Innovator Top 100 – University of Delaware (2025)
- Texas A&M McFerrin Center Ideas Challenge – 3rd in Crowdfunding & \$1K (2025)
- Featured in CanvasRebel, Innovation World Magazine, Professor Kev Podcast, Girls Fund the World & Pantagraph

Languages

English, Hindi, Spanish, French (DELF A1)